



**BOOMERAMA 50+ Health & AgeLess Living Expo  
2019 APPLICATION AND AGREEMENT**

**Show Location: (please mark all that apply):**

Central Oregon: September 7<sup>th</sup>, 2019 \_\_\_\_\_

Eugene, Oregon: May 18<sup>th</sup>, 2019 \_\_\_\_\_ Sales Person: Jo Schechter \_\_\_\_\_ Lee Hill \_\_\_\_\_ Other \_\_\_\_\_

Company Name (Exhibitor) \_\_\_\_\_

Description of Services \_\_\_\_\_

Mailing Address:

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Fax \_\_\_\_\_

Contact Name for Registration / Billing Questions: \_\_\_\_\_

Contact Email for EXPO Updates \_\_\_\_\_

**Company Name as it should appear in print** *(This is the name that will appear on all signage and the EXPO Guide)*

\_\_\_\_\_

Website \_\_\_\_\_

E-Mail: \_\_\_\_\_ Alternate E-Mail \_\_\_\_\_

To ensure that you receive all EXPO updates, please include sales@boomerama.com to your safe sender list.

**DAY OF EVENT INFORMATION (REQUIRED)**

Please provide the following so that if there is a question or problem, we know who to reach out to:

- Contact Name for Event: \_\_\_\_\_
- Contact phone number for DAY OF EVENT: \_\_\_\_\_  
(cell phone of person in charge of booth)

**Additional Marketing Opportunities:**

I am interested in providing the following and understand they will be highlighted in the EXPO Guide:

- Door Prize
- Want to learn more about being a stop on the BOOMERAMA Treasure Hunt
- Health Screenings

**EXHIBITOR FEES:** Exhibit spaces are generally 10' deep and 10' wide but space may vary. Fee Includes one draped 8-foot table, pipe and drape, two chairs, Wi-Fi, water service, wastebasket and booth sign.

**BOOTH NUMBER(S) 1ST Choice** \_\_\_\_\_ **2ND Choice** \_\_\_\_\_

- Premier Corner Booth**  
Central Oregon-\$499.00, Eugene OR-\$449.00
- Inline Aisle Booth**  
Central Oregon-\$399.00, Eugene OR-\$349.00
- Non-Profit Booth**  
Rate for Bend/Redmond & Eugene: \$299.00 (Inline) / \$349.00 (corner)

**SPONSORSHIP LEVEL:** \_\_\_\_\_ **Price:** \_\_\_\_\_

**ELECTRICITY NEEDED:**  Yes  No : Please note that this cost is NOT included with booth.

**Booth Discount:**

- Paid in Full Discount (For Profit Only):** 5% discount for contracts that are **paid in full within 5 days of booth reservation.**
- MULTISHOW DISCOUNT:** When exhibiting in more than one city, exhibiting company may subtract \$25.00 off each reserved 10x10 space per location

Those NOT taking advantage of the paid in full discount must send a check for 50% of total booth amount within 10 business days from the time of Application & Agreement Submission or risk losing your requested space. The remaining amount is due 30 days prior to the show date.

**Send completed application/agreement with payment information to:**

Fax -503-528-1431

Scan/Email- sales@boomerama.com

Regular Mail – **Uplifting Concepts LLC.** 1631 NE 25th Ave. Portland OR, 97232

**Indicate Payment Choice:**

- Pay by check, please make checks payable to **Uplifting Concepts LLC.; or**
- Pay by Credit Card (For security purposes we will take your info over the phone)  
Payment by Credit Card: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_  
Contact Name \_\_\_\_\_ phone: \_\_\_\_\_

By signing below, I am acknowledging that all the information above is correct and that I have read and agree to the attached Terms and Conditions.

I understand by providing the fax number and email address above, on behalf of the specified company, I am authorized and hereby give consent for the company to receive faxes and/or emails sent by or on behalf of BOOMERAMA and its affiliated services.

Authorized Representative Name (print) \_\_\_\_\_

Authorized Representative Signature (sign) \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

## **BOOMERAMA 50+ Health & AgeLess Living Expo 2018 TERMS and CONDITIONS**

**Exhibit Space:** Space contracted for herein may not be transferred, assigned, sublet or shared with others without written permission of BOOMERAMA.

- Exhibits must be set up by the opening of show floor, unless extenuating circumstances make this impossible and permission is received from BOOMERAMA two weeks prior to EXPO.
- Space must be occupied and attended during all hours of the EXPO.
- Exhibits must remain intact until the close of EXPO. A \$200 fee will be charged for dismantling and departure prior to close of EXPO.
- Exhibitor is solely responsible for set-up and break-down of their display at the conclusion of selected BOOMERAMA Event.
- Each booth will be provided with and separated by dividing drapes at sides and rear. Eight-foot-high draperies will be provided across the back wall of each booth and three-foot high drapes will be used at the sides. Exhibits shall be installed so they do not extend beyond the space leased, which includes the aisle. Upon the request of BOOMERAMA, exhibitors will be required to purchase sufficient space to accommodate their display equipment, tables, etc., to avoid excessive congestion in the aisles or interference with the displays of other exhibitors. BOOMERAMA reserves right to modify booths based on need and display company recommendations.
- Exhibitor must put up an attractive, visually interesting display. BOOMERAMA and/or the display company will be happy to offer suggestions /advice on ways to enhance your exhibit.
- Exhibitors shall maintain their displays in a quiet and orderly manner. Exhibits, which include the operation of musical instruments, A/V equipment, PA systems, etc., shall maintain their displays in a manner not to disturb other exhibitors in close proximity.

Exhibitors are encouraged to utilize the services of the Show Decorator for (additional) booth furniture, electricity, carpet and drapery. Carpet/drapery color choice will be determined by BOOMERAMA. You must request use of other carpet/drapery in writing from BOOMERAMA in advance. Sponsors are responsible for any carpet fees in their area. BOOMERAMA reserves the right to deny space to any category of Exhibitor.

**The Show Decorator for each show will vary. You will receive an email “around” 30 days prior to event with decorator contact information and catalog. Most decorators offer an “Early Bird Discount” and we encourage you to take advantage. (note: not every exhibitor will need the service of the show decorator)**

Exhibitor warrants that he/she is legally authorized and entitled to advertise the business or product represented and asserts that the business is in good standing with the business and professional community and that there are no outstanding, sustained, unresolved complaints against it. If there are outstanding complaints, exhibitor will explain the details on a separate form. Upon review, BOOMERAMA may elect to void this agreement and money will be refunded.

Exhibitor must have prior written permission from BOOMERAMA to make any structural changes to the booth space. If additional assistance (labor) is needed by the Exhibitor to set up the display, including unloading and transporting materials, it must be contracted directly with the display company. The Exhibitor will be charged by the display company for their assistance.

Exhibitor is responsible for any damage to building caused by its exhibit, employees or agents. Posting or fixing signs, banners or booths to any permanent wall, woodwork, floor or other permanent portion of the building is prohibited without the express written permission of BOOMERAMA.

Exhibitor agrees to indemnify BOOMERAMA and hold same harmless from any and all claims or causes of action, which arise out of or are proximately caused by Exhibitor's exhibits, employees or agents.

If the event is canceled or postponed for any reason, no monies will be refunded. BOOMERAMA does not guarantee or agree to protect Exhibitor against loss of any kind.

Exhibitor recognizes and agrees that in entering this Agreement, it is not relying on or expecting BOOMERAMA to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss or damages.

It is understood, in the event Exhibitor fails to comply with any of the terms of this Agreement, BOOMERAMA reserves the right to terminate this Agreement in which case Exhibitor shall immediately remove from Exhibit Hall, at Exhibitor's expense, its exhibit, employees and agents. BOOMERAMA has the right but not the obligation to remove or cause same to be removed at Exhibitor's expense if Exhibitor fails to do so immediately, and Exhibitor hereby waives and releases any and all causes of action or claims of any nature arising out of such removal and all payments previously made by Exhibitor to the EXPO shall be forfeited and retained by BOOMERAMA without further obligation to Exhibitor. If for any reason BOOMERAMA determines to cancel or terminate the EXPO which you have contracted to participate in by this agreement, the Exhibitor waives all claims the Exhibitor might have against BOOMERAMA for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against BOOMERAMA, the Exhibitor's pro-rata share of the total amount paid by all Exhibitors less all costs and expenses incurred in connection with the EXPO, including a reserve for future claims and expenses in connection herewith. The Exhibitor agrees the charge for Exhibitor space(s) reserved in advance has been made in consideration of Exhibitor using and paying for all space(s) reserved. The Exhibitor shall not be relieved from such payment by failure to use such reserved space for any cause whatsoever.

**Literature, Freebies, Food, Sales:**

- All literature must be distributed, and all business conducted from Exhibitor's booth(s) unless other arrangements have been made in advance in writing with BOOMERAMA. All persons, including Exhibitors, are prohibited from circulating throughout the Convention Space and the aisles of the buildings for solicitation or distributing literature.
- Literature may not be placed on cars parked at the Convention Space.
- The vendor shall hold harmless BOOMERAMA Director, Officers, Employees and any and all liability for failure to report and pay said tax. In order to request permission for sales, exhibitors must submit Addendum A with Contract.
- BOOMERAMA reserves the right to deny sales to any exhibitor.