

# BOOMERAMA Central Oregon

## 50+ Health & Age Less Living Expo

Saturday, September 7, 2019 11am to 5pm

Deschutes County Fairgrounds EXPO CENTER Middle Sister Conference Hall  
3800 SW Airport Way Redmond, OR 97756



### FEATURING • Local / National Vendors • Exciting Speakers and Workshops

- Senior Mobility Solutions
- Health & Fitness
- Diet & Cooking
- Recreation and Travel
- Non-Profit Organizations
- Estate & Financial Planning
- Senior Housing Solutions
- Insurance
- Legal / Elder Law
- Veterans Services
- Lifestyle Products & Services
- Daily Living Aids
- And Much, Much More!

# FREE ADMISSION

For attendee registration and a full list of speakers  
& activities go to [www.boomerama.com](http://www.boomerama.com)

GOLD  
SPONSORS

SILVER  
SPONSOR

TREASURE HUNT  
SPONSOR



# BOOMERAMA Central Oregon



## TESTIMONIALS

*Thanks to **BOOMERAMA**, our team was able to educate more people on the benefits of regenerative medicine. This event was great for our patient demographic. We can't wait to come back next year!*

**AMBER P.**  
Manager, Pain Relief Partners

*The Alexander Bend is a 55+ active living community that sponsored the first Boomerama 50+ Expo at the Deschutes County Fairgrounds in Redmond. As a result of the partnership, we met a couple that reserved one of our beautiful apartments and **cultivated many more solid leads moving forward**. The Alexander Bend will open June 2019.*

**JUDY W.**  
Exhibitor/Sponsor 2018

*My Girlfriends and I had such a great time playing the **BOOMERAMA Treasure Hunt**. I had never won anything in my life until now.*

**CINDY P.**  
Attendee/Treasure Hunt Runner Up

*The variety of companies and services at **BOOMERAMA** was great. My husband and I will **definitely be back next year**.*

**AMANDA J.**  
Attendee

***BOOMERAMA was perfect for our demographic**. My team exceeded our sales goals and got several leads to follow up with. Our table was one of the busiest tables there. In fact there were several times all three of us working the booth were too busy to talk with people. We were so impressed about how **BOOMERAMA** went for us we are signed up for Eugene and Central Oregon again next year. Definitely worth doing again. Thanks again for allowing us in.*

**JACKIE C.**  
My Daily Choice/ Exhibitor 2018





# BOOMERAMA Central Oregon

## EXHIBITOR INFORMATION

**BOOMERAMA 50+ HEALTH & AGE LESS LIVING EXPO  
IS PROUD TO OFFER THE FOLLOWING  
MARKETING OPPORTUNITIES**

### INFORMATION FOR EXHIBITORS

What's in it for you? Face to Face exposure with the largest and wealthiest demographic on the planet. More than that, did you know that by the year 2020, 1 out of 5 Oregon residents will be 65 or older. A great way to insure that your company secures as much Boomer business as it can, is to participate in The BOOMERAMA 50+ Health & Age Less Living Expo. BOOMERAMA is a unique and affordable live marketing opportunity designed to jump start sales, win "new" and "loyal" customers, while boosting your companies profits for years to come. Save time and valuable resources by engaging this target market one-on-one in a relaxed, face to face environment free from daily interruptions.

### BOOTH PRICING INFORMATION

#### CORNER EXHIBITOR BOOTH

**\$499 - CENTRAL  
OREGON**  
**\$499 - EUGENE**

Any booth on an end cap. One side of the booth is exposed to the aisle (Prime Location).

#### 501(C)(3) NON-PROFIT BOOTH

**\$299**

All applicants must present verification of 501(3)(c) business registration. Above price good for "inline" booths only. Add \$50.00 (total \$349.00) to upgrade to a premium corner booth.

#### IN-LINE EXHIBITOR BOOTH

**\$399 - CENTRAL  
OREGON**  
**\$399 - EUGENE**

In-Line Exhibitor Booths are all booths located within the rows of the exhibit floor.

### PAYMENT OPTIONS

#### STANDARD PAYMENT PLAN

50% Deposit due within 10 business days of signing of exhibitor contract. Remaining 50% due 30 days prior to expo.

#### MULTI SHOW DISCOUNT

When exhibiting in multiple show locations, exhibitors may subtract \$25 off each 10x10 booth space. This offer may combine with all applicable discounts for a larger savings.

#### PAY IN FULL DISCOUNT

Pay in full at the time of signing exhibitor contract and receive a 5% discount off total booth(s) cost. Exhibitors may include this offer with multi show or any other applicable discount for a larger savings.



# SPONSORSHIP AGREEMENT



**PLATINUM TITLE SPONSOR**  
\$5,000

check here

- 20x20 Booth placement with prime expo floor location
- 2 Tables and 4 chairs
- Prominent Placement of name and company logo headlined in all print advertising campaigns
- Print ads in newspaper and print magazines including bulletins, billboards, etc.
- Name and company logo included in all mentions utilizing radio/television/internet marketing
- Name and company logo on all aisle banners/main placement
- Prime logo placement on website homepage with hyperlink
- Email blast each month to 10,000+ Boomers
- Prime logo placement on show guides and tickets
- Full page ad in show guide
- Placement on two Entrance Banners at the expo
- Name and logo on banners prominently featured at registration tables
- Attendee database
- Logo/Promotional product featured on/in 700 show/swag bags
- Social Media Highlight Package\*\*
- Name and/or Logo featured in Print Advertising Campaign and on 25K Flyers & Posters
- Stop on BOOMERAMA Treasure Hunt Map

*\*Open to one company only\**



**GOLD TITLE SPONSOR**  
\$3,500

check here

- 10x20 Booth placement with prime expo floor location
- 2 Tables and 4 chairs
- Prominent Placement of name and company logo headlined in all print advertising campaigns
- Print ads in newspaper and print magazines including bulletins, billboards, etc.
- Name and company logo included in all mentions utilizing radio/television/internet marketing
- Name and company logo on aisle banners
- Logo placement on website homepage with hyperlink
- Email blast each month to 10,000+ Boomers
- Logo placement on all show guides and tickets
- Half page ad in show guide
- Logo/Promotional product featured on/in 700 show/swag bags
- Stop on BOOMERAMA Treasure Hunt Map
- Name and/or Logo featured in Print Advertising Campaign and on 25K Flyers & Posters

*\*Open to three companies only\**



**BOOMERAMA TREASURE HUNT SPONSORSHIP**  
\$700

check here

- Your Company Name and Logo on BOOMERAMA Treasure Hunt Map
- Your Company as a "MUST STOP" location on the Treasure Hunt Map
- 10x10 Premium Booth Placement
- 1 Table, 2 Chairs, 2 Name Badges, Company ID Sign
- Company Logo & Hyperlink on www.boomerama.com
- Promotional Item and flyer in Expo Bags
- Company Logo on the BOOMERAMA Treasure Hunt Page in show guide
- Special Booth Signage indicating "A Must Stop Company"



**SILVER TITLE SPONSOR**  
\$2,000

check here

- 10x10 Booth placement with prime expo floor location
- 1 Table and 2 chairs
- Prominent Placement of name and company logo headlined in all print advertising campaigns
- Print ads in newspaper and print magazines including bulletins, billboards, etc.
- Logo placement on website homepage with hyperlink
- Small logo placement on all show guides and tickets
- Qtr. page ad in show guide
- Name and/or Logo featured in Print Advertising Campaign and on 25K Flyers & Posters
- Logo/Promotional product featured on/in 700 show/swag bags

*\*Open to five companies only\**



**MASSAGE & RELAXATION LOUNGE SPONSORSHIP**  
\$2,500

check here

- Sponsorship Sign on easel at Lounge entrance
- Flyers/Business Cards placed throughout lounge
- 10x10 Premium Booth Placement on show floor (separate from lounge)
- 1 Table, 2 Chairs, 2 Name Badges, Company ID Sign
- Company Logo and Hyperlink on www.boomerama.com
- Promotional Item and flyer in Expo Bags
- Name and/or Logo featured in Print Advertising Campaign and on 25K Flyers & Posters
- Mention on radio ads
- Half Page Ad in Expo Show Guide
- Stop on BOOMERAMA Treasure Hunt Map
- Sponsorship Signage throughout Venue
- Masseuses will wear sponsor branded clothing when working in lounge (shirt, Hats, etc.)

**Sponsorship Level:** \_\_\_\_\_

**Authorized Representative (Print):** \_\_\_\_\_

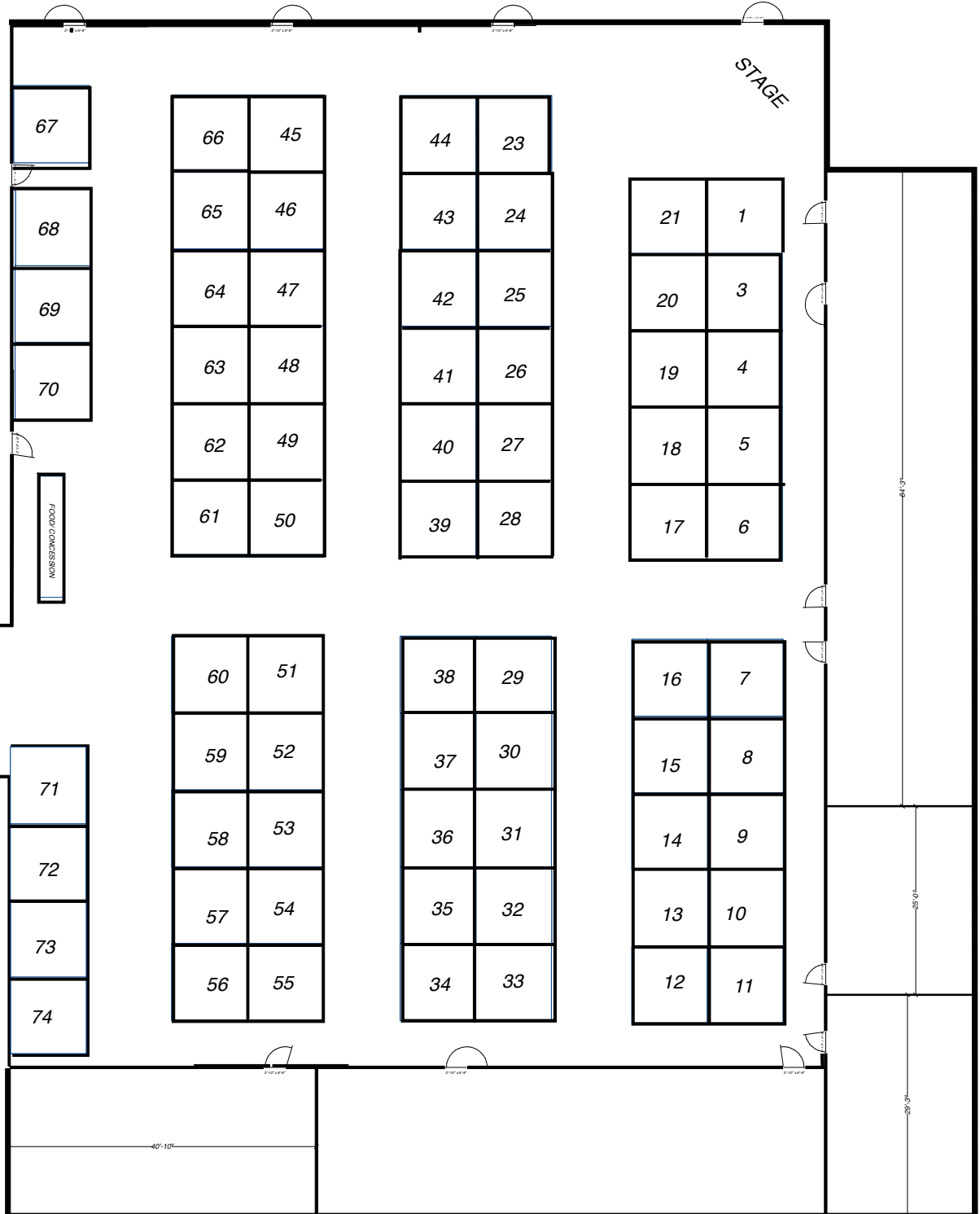
**Authorized Representative (Sign):** \_\_\_\_\_

**Date:** \_\_\_\_\_

# BOOMERAMA Central Oregon

Saturday, September 7th

Deschutes County Fairgrounds EXPO CENTER



MIDDLE SISTER CONFERENCE HALL